



Thursday 29th November 2018

Christmas collection

Dear Church leader,

One in three children in Luton are living in poverty. That means that over 16,000 children are going without the vital things they need for school, and their chances of achieving their amazing potential are severely limited.

Level Trust tackles this issue by giving children school shoes, winter coats, school uniform, learning resources and enriching holiday experiences.

We want to see children beaming from ear to ear as they go to school wearing brand new shoes and a full school uniform. We want to spare families the indignity and shame of having to choose between buying a warm winter coat for their child or putting the heating on.

We want to enable children and young people to actually go to school instead of truanting because they know they'll be in trouble for not having the right uniform - and we want them to have a positive experience when they're there, because learning stays with a child for life and informs who they will become.

We want to give families in crisis compassionate, generous and uncomplicated help, providing material and emotional support so they can see a light at the end of the tunnel instead of a black hole.

I am writing to ask you to hold a Christmas collection in aid of Level Trust.

Since we began work 5 years ago, we've given over 600 children new coats, more than 2,560 children new shoes, 4,345 children Learn@Home resource packs and 465 children places on our summer school. Since our fantastic Uniform Exchange 'swap shop' opened in August 2017, we have had over 2,630 visitors and given families more than 5,400 items of school uniform – a total saving of over £37,000. This is just the beginning of our journey, though; there are so many more children who need our help.

But we can't do it alone! We need your support to make sure children have what they need to love learning. We're inviting you to hold a collection for us at Christmas so we can help thousands more children in 2019.

We would be incredibly grateful for any support you can offer. I look forward to hearing from you.

Best wishes – and Merry Christmas!

Maddy Iszchak

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Giving a level start to children in poverty